

MD Primer is a digital reinterpretation of the flaws and inconsistencies of early grotesque typefaces, inspired by a range of both European and American designs produced in the late 19th Century. While these typefaces were produced by skilled craftspeople working for established foundries, at the time of their production the sans-serif style had yet to settle into the rhythms and traditions we're familiar with today.

The result was a diverse range of grotesques which, though well-made, to the modern eye seem somewhat naïve and unrefined. The proportions were often strange by the standards of today; the difference in weight between upper and lowercase more pronounced; shapes which in contemporary typefaces are usually harmonious would frequently appear very different from one another.

It's this era of early sans-serif designs, most of which have never been available in digital formats, that MD Primer is based on. Rather than faithfully reproducing any single design, the typeface reflects several - reducing or accentuating elements from them to better fit contemporary usage, while still referring to the source material in character.

The name of the typeface also reflects these distinctly analogue origins. Long Primer and Great Primer were both names given to sizes of metal type (around 10pt and 18pt, respectively), before the introduction of the numeric point size.

## CONSERVEN

$\Delta$ Halbbreite Groteske-Versalien (Benjamin Krebs Nachfolger, ~1889)

# CONJURED HARBORING 

$\Delta$ Interchangeable Gothic (Marder, Luse \& Co., ~1889)

$\Delta$ Boldface Gothic No. 13 (James Conner’s Sons, mid-1800s; here Bauer’sche Gießerei, ~1915)

## CONSERVEN Barmen Gorge

$\triangle$ MD Primer Semibold

MD Primer is available in six discrete weights, from Light to Black, each with a matching italic style. The letterspacing is consistent across this weight range (though slightly narrower in the bolder styles), and is overall slightly tighter than what would be encountered in the original 19th-century references.

Although the effect is less pronounced than in some of the reference material, MD Primer's uppercase is somewhat bolder (and indeed wider) than the lowercase. This is most visible in the boldest styles, and more subtle towards the regular and light weights of the typeface.

The italic styles of MD Primer reference several early sans-serif typefaces which feature oblique, almost 'rotated-roman' italics, rather than conventional cursive designs. These styles are similar in width to the uprights, rather than slightly condensed (as would be typical), with the double-story $a$ and $g$ forms retained.

## Light Regular Medium Semibold Bold Black

Light Italic Italic Medium Italic Semibold Italic Bold Italic Black Italic

## LITHOGRAPHS

72pt

# ARTIFICIAL 39 LAKE Zero-G Racing League 

# TRACTION ENGINE REPAIR Co. "Coal Stones; Lignite, Bitumen." Photographic 174 Supplies \& Tools 

## Printed \& Bound

# DÜSSELDORF PRESS High Quality Products 

$48 p t$
BOLDFACE GOTHIC No. 13 (1900) Industrial Manufacture of Type Engravers \& Pantographic Cutters

## Koninklijke Stallen

72pt

# HISTORICAL ITEMS 6 

 "Rijksmuseum, Amst."HAAS'SCHE GIEBEREI, BASEL Metro 51 (Eastbound) $\rightarrow$ Isolatorweg Annual Report 2025 • Figures

## PRINTMAKERS

72pt

## STS-7 • JUNE 18, 1983 Kennedy Space Center

## "APPARENT MAGNITUDE 20.45" <br> Distant Star Navigation System Orbital Manoeuvring Technique 8

## "Fahrenheit 45I"

## 72pt <br> 26 COMMUNICATION Hydrogen \& Mercury

48 pt
PEREGRINE NESTING SPOTS
[Restricted Access March-October] A380 Northbound Diversion

# Herald of Change 



# LITERATURE 98 SALE 

 Journals \& Magazines48pt

$$
\begin{gathered}
\text { LETRASET® DRY TRANSFERS } \\
\text { Breite Halbfette Grotesk (1890/91) } \\
\text { J.G. Schelter \& Giesecke, Leipzig }
\end{gathered}
$$

16 / 19 pt

## The next step was the invention of Italic types by Aldus Manutius, of Venice, in 1501. He took for his model the handwriting of the poet Petrarch and produced a type not essentially different from the modern Italic. Originally the Italic letters were lower-case only, Roman capitals being retained. The incongruousness of this combination was, however, so evident that Italic capitals were soon designed and then the new fonts were complete. The Aldine capitals used with Italic lower-case were

## 13 / 15 pt

With Niebuhr's publication the work of decipherment became possible. In 1798, Professor Tychsen, of Rostock, discovered that in the first system an oblique wedge was used to divide the words from one another, and in 1802 the Danish Bishop, Münter, starting from this basis, showed that the language possessed suffixes, pointed out that certain characters denoted vowels, and even divined the word for 'king,' as well as the value of two letters, one of

## 11 / 13 pt

The cost of materials and the unwieldiness of the great folio volumes soon caused a demand for smaller books. Gutenberg's 36-line Bible was almost immediately replaced by the 42-line Bible. A reduction of one sixth in the number of pages of a book as large as the Bible would effect a very important saving in the cost of material and labor, especially when we remember that the early printing press was a very laborious and slow affair. Gutenberg's press was capable of printing only twenty sheets an hour, or one sheet every three minutes.

## $9.5 / 11.5$ pt +5\%。

The first important departure was the cutting of Roman type. The capitals were imitated from the letter forms used in Roman inscriptions. In the earlier forms the lowercase letters were rough and uncouth, much resembling the Gothic forms. The inventor of this form is not known, but it was certainly employed by the German printers Sweynheim and Pannartz at Subiaco, near Rome, as early as 1467. Their example was followed by several imitators and improvers, but its form was not definitely settled until

## 8 / 9.5 pt $+10 \%$

Northward of Sippara the Tigris and Euphrates again trend apart from one another and enclose the great plateau of Mesopotamia. To the east of the Tigris come the mountains of Elam, 'the highlands,' and to the north of them the Kurdish ranges, which were known to the primitive Babylonians under the name of Guti or Gutium. At the foot of these ranges, and northward of the Lower or Little Zab, the kingdom of Assyria arose. It took its name from its original capital of Assur, now Kalah-Sherghat, on the western bank of the Tigris, not far to the north of the junction of the latter river with the Lower Zab. The supremacy of Assur after-

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The fact that the gold in a new British sovereign (or pound sterling) is worth $\$ 4.8665$ in our money by no means proves, however, that drafts payable in pounds in London can always be bought or sold for $\$ 4.8665$ per pound. To reduce the case to a unit basis, suppose that you owed one pound in London, and that, finding it difficult to buy a draft to send in payment, you elected to send actual gold. The amount of gold necessary to settle your debt would cost $\$ 4.8665$, in addition to which you would have to pay all the expenses of remitting. It would be cheaper, therefore, draft, and you would probably bid up until somebody consented to sell you the draft you wanted. Which goes to


#### Abstract

The Theory of Quaternions is due to Sir William Rowan Hamilton, Royal Astronomer of Ireland, who presented his first paper on the subject to the Royal Irish Academy in 1843. His Lectures on Quaternions were published in 1853, and his Elements, in 1866, shortly after his death. The Elements of Quaternions by Tait is the accepted text-book for advanced students. The following development of the theory is prepared for average students with a thorough knowledge of the elements of algebra and geometry, and is


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Today the species is restricted to two distinct populations existing on opposite sides of the Pacific. One herd summers in the Sea of Okhotsk, migrating southward to Korea where, in the open bays, calving takes place in January, February and March. The larger population summers off the coast of Siberia and Kamchatka, migrating clear across the Pacific Ocean to California and then south to the breeding lagoons near Bahia de Sebastian Viscaino,

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It is obvious that if the sum of two finite steps is zero, then the two steps must be parallel; in fact, if one step is $A B$, then the other must be equal to BA. Also, if the sum of three finite steps is zero, then the three steps must be parallel to one plane; in fact, if the first is $A B$, and the second is BC, then the third must be equal to CA. Hence, if a sum of steps on two lines that are not parallel (or on three lines that are not parallel to one plane) is zero, then the sum of the steps on each line is zero, since, as just shown, the sum of the steps on each

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The fiber mats are the frayed inner side of enormous hornlike plates which grow down from the palate. The main body of each plate is placed edgewise to the outgoing water so that many plates are required to complete the mat which runs from the tip of the jaw to the corner of the mouth. runs from the tip of the jaw to the corner of the mouth. species. Some of the plates from the mouth of the bowhead whale are 12-14 feet in length, whereas in the finback whale the plates are 2-4 feet. There can be over 200 plates per side in the filtering structure. The frayed inner edge is constantly breaking off and the plates keep growing and

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Large types, such as are used for posters and large bills, are made of wood. The smallest size for practical use is 48 -point, or 4 -line pica. Sizes of wood type are multiples of the pica, and are so named, as 8 -line, 10 -line, etc. They are much cheaper than metal types, though not as durable or satisfactory for printing. The wood commonly used is maple, and the letter is made on the end of the grain. It must be well seasoned and polished. Pine and other soft woods are used for very large sizes of wood type and poster engravings. The manner of cutting the letter is by
routing away the blank parts with a small rapidly-revolving cutter The strip of wood, large enough to make several letters, and planed type-high is placed in a machine

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## It is inevitable that in starting a library there should be some mistakes made; but with a trained librarian in charge, these mistakes will be fewer in number. For example, what does the novice know of classification? He realizes that the books, for convenience in use, must be grouped in classes. If he has had the use of a good library (as a college student would) he has some idea as to how the class divisions are made, and knows also that there must be some sort of notation for the classes. Necessity being

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Metal used for casting type is a mixture of lead (five parts), antimony (two parts), tin (one part), and sometimes a small addition of copper. Lead forms the chief part of all type metal, as it melts easily and fuses readily with other metals; but lead alone is too soft for the service required of type. Antimony is brittle and gives hardness, and tin is added to impart toughness. Lead and antimony in approximately these proportions make an alloy which

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The successive catalogs follow the same line, attention being directed toward all improvements in old material, and to all advanced work in library administration wherever found. Not all the material recommended was manufactured by the Library Bureau, but a generous spirit is shown in recommending any device, plan, or publication known to be helpful to the library profession. It has brought to notice many notable contributions to library literature, such as the Author table, by C. A. Cutter, of the Boston athenæum;

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| Uppercase | ABCDEFGHIJKLMNOPQRSTUVWXYZ |
| :---: | :---: |
| Lowercase | abcdefghijklmnopqrstuvwxyz |
| Proportional Figures | 0123456789 Tabuar Figues 0123456789 |
| Punctuation | .,:;...!i?c.-*\#/ |
| ()\{\}[]---_"',"""',《>>>> |  |
| Symbols \& Math |  |
| Curency |  |
| Diacritics |  |
| Uppercase Extended |  <br>  <br>  ẌY̌ŶŸỲYYȲY̌ŹŽŻẒ |
| Lowercase Extended |  <br>  <br>  |



| ss01 |
| :--- |
| Single-story $g$ |


| ss03 |
| :--- |
| Notched 1 and 4 |
| case |
| Case-sensitive Forms |


| ordn |
| :--- |
| Ordinals |
| locl* |
| Localised Forms |
| (Romanian \& Moldavian, |

## Using OpenType Features in CSS

The four-character tags (ss01, tnum, etc.) listed next to each
feature above can be used with the font-feature-settings
css property to toggle the relevant feature. For instance, font-feature-settings: "calt" 0;
will disable the (on-by-default) contextual alternates feature, and font-feature-settings: "ss02";
will enable the single-story a stylistic set.
We recommend referring to the MDN OpenType Font Features
Guide for more information and best practices.

* Previous versions of MD Primer included the ' $N$-form' letter Eng, used in Sámi languages, by default. This version now defaults to the ' $n$-form' variant, which is more widely preferred.
${ }^{\dagger}$ In rare cases, the straight-tailed alternate $j$ is substituted automatically to avoid awkward spacing combinations. (This feature is on by default, but can be disabled manually.)

| Showing 140 of a total 351 supported languages. You can view the complete list at mass-driver.com/typeface/md-primer. |  | Malagasy | Spanish |
| :---: | :---: | :---: | :---: |
|  |  | Malay | Sundanese |
|  |  | Maltese | Swahili |
| Afrikaans | Hungarian | Manx | Swati |
| Akan | Icelandic | Māori | Swedish |
| Albanian | Ido | Meru | Swiss German |
| Asu | Igbo | Morisyen | Taita |
| Azerbaijani | Inari Sami | Nheengatu | Taroko |
| Bafia | Indonesian | Nigerian Pidgin | Tasawaq |
| Bambara | Interlingua | North Ndebele | Teso |
| Basque | Irish | Northern Sotho | Tsonga |
| Bemba | Italian | Norwegian Bokmål | Tswana |
| Bena | Javanese | Norwegian Nynorsk | Turkish |
| Bosnian | Jju | Nyanja | Turkmen |
| Catalan | Jola-Fonyi | Nyankole | Upper Sorbian |
| Cebuano | Kabuverdianu | Occitan | Vunjo |
| Chiga | Kaingang | Oromo | Walloon |
| Colognian | Kako | Polish | Walser |
| Cornish | Kalaallisut | Portuguese | Welsh |
| Corsican | Kalenjin | Rejang | Western Frisian |
| Croatian | Kamba | Romanian | Wolastoqey |
| Czech | Kikuyu | Romansh | Wolof |
| Danish | Kinyarwanda | Rombo | Xhosa |
| Duala | Koyra Chiini | Rundi | Yangben |
| Dutch | Koyraboro Senni | Rwa | Zarma |
| Embu | Kurdish | Samburu | Zulu |
| English | Kwasio | Sango |  |
| Esperanto | Latvian | Sangu |  |
| Estonian | Lingala | Sardinian |  |
| Faroese | Lithuanian | Scottish Gaelic |  |
| Filipino | Lojban | Sena |  |
| Finnish | Low German | Shambala |  |
| French | Lower Sorbian | Shona |  |
| Friulian | Luba-Katanga | Sicilian |  |
| Fula | Luo | Slovak |  |
| Ga | Luxembourgish | Slovenian |  |
| Galician | Luyia | Soga |  |
| Ganda | Machame | Somali |  |
| German | Makhuwa-Meetto | South Ndebele |  |
| Gusii | Makonde | Southern Sotho |  |

For languages with multiple scripts or writing systems, only the Latin is supported (unless noted otherwise).

While we take care to ensure our language support is as complete and accurate possible, we can't guarantee that every regional or language-specific variation of a glyph is included. Please get in touch if you need a custom version to better fit your language.

## Styles / Instances

| Style | wght $^{1}$ | slnt $^{2}$ | OS/2 width/weight class |
| :--- | :---: | ---: | ---: |
|  |  |  |  |
| Light | 300 | 0 | $5 / 300$ |
| Light Italic | 300 | -12 | $5 / 300$ |
| Regular | 400 | 0 | $5 / 400$ |
| Italic | 400 | -12 | $5 / 400$ |
| Medium | 500 | 0 | $5 / 500$ |
| Medium Italic | 500 | -12 | $5 / 500$ |
| Semibold | 600 | 0 | $5 / 600$ |
| Semibold Italic | 600 | -12 | $5 / 600$ |
| Bold | 700 | 0 | $5 / 700$ |
| Bold Italic | 700 | -12 | $5 / 700$ |
| Black | 800 | 0 | $5 / 800$ |
| Black Italic | 800 | -12 | $5 / 800$ |

${ }^{1}$ Equivalent to the CSS font-weight attribute.
${ }^{2}$ Example usage: .italic \{ font-variation-settings: "slnt" -12; \}

## MD Primer Variable (Available on request)

| Axis |  | Min |  | Max |
| :---: | :---: | :---: | :---: | :---: |
| Weight | (wght) | 300 |  | 800 |
| Slant | (slnt) | 0 |  | -12 |
| Formats / Sizes |  |  |  |  |
| Style |  | Filesize | Contour Type |  |
| OTF |  | 95-100 KB | Cubic (CFF) |  |
| WOFF2 |  | 30-34 KB | Cubic (CFF) |  |
| WOFF |  | 33-37 KB | Cubic (CFF) |  |
| Variable TTF |  | 155 KB | Quadratic (TTF) |  |
| Variable WOFF2 |  | 57 KB | Quadratic (TTF) |  |
| Variable WOFF |  | 66 KB | Quadratic (TTF) |  |

## General Information

Credits

File Version
First Release
Latest Update
Licensing

Specimen Credits

Designed by Rutherford Craze. Italics by Luke Charsley.
With particular thanks to Dan Reynolds for generously sharing his database of 19th-century sans-serif designs, as well as several articles on the same topic.
1.101

May 2021
Feb 2024
MD Primer may be used only as permitted by the terms of the Mass-Driver End User License Agreement (EULA) https://mass-driver.com/licensing
Halbbreite Groteske-Versalien and Boldface Gothic No. 13 scans (p.2): Dan Reynolds, 'Database of sans serifs sold in 19th-century Germany', TypeOff.de (last accessed 11 May 2021). Interchangeable Gothic scan (p.2) courtesy of HathiTrust (www.hathitrust.org)

## mass-driver.com

Sample texts (public domain):
The Uses of Italic: A Primer of Information Regarding the Origin and Uses of Italic
Letters. Hamilton, Frederick W., LL.D. (1918)
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