

A typeface for general practice. MD System is a distillation of the past 120 years of the grotesque style of typeface, combining the careful refinement of later neo-grotesques with the warmth and human influence of the earlier examples.

Being the first typefaces of a new genre, the early grotesques carry a great deal of awkwardness in their design. This is by no means a bad thing; in fact, it imbues them with a great deal of personality and charm - however, it can be overwhelming in some designs, or compromise readability in others.

The later designs, particularly the more rationalised neo-grots which rose to prominence in the mid 20th century, are perhaps more refined in their design but in many cases at the cost of that personality. Some seem to distill all of their spirit into a few select glyphs, while others attempt to remove it altogether.

The intent of MD System is to strike a balance between these approaches: to embrace the human hand in its design, while not letting it intrude on the reading experience. It has a distinct personality, which it demonstrates in subtle gestures across its wide character set. No single character is distractingly unique, but overall, there is a unique character throughout.

## NUMEROUS GAMES <br> Desired Scholarships

# ABCDEFGHIJKLMNO PQRSTUVWXYZ abcdefghijklmnopqrs tuvwxyz \$12345678 

$\triangle$ Standard, aka Akzidenz-Grotesk (Berthold, 1898)
19216
Nuestro comercio con el Brasil Biblioteca Nacional de Madrid GRAN HOTEL DEL CENTRO


A slightly oblique contrast angle lends a degree of warmth to MD System's curved shapes. Though counter-intuitive, it's often the case in type design that a subtly asymmetrical curve can appear more balanced than a mathematically perfect one.



Unlike many 'rational' or neo-grotesque faces, MD System does not constrain its terminals to right angles. Not only does this open up counters and help with spacing, it also gives the stroke leading to the terminal a more natural curve.

Though not a stylistic motif, MD System uses small ink traps in places where strokes meet. 'Pushing whitespace' into areas of the character which would otherwise become very dark helps the typeface appear more even at large sizes, as well as improving its readability at smaller ones.

## MD System Regular Italic MD System Medium Medium Italic MD System Dark Dark Italic Bold Italic Heavy Italic



## ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijkImnopqrstuvwxyz

Punctuation


Upperasese Punctuation () $\}[]--$ - @
Thing Sunctataion


Symbols


Prop. Lining Numbers
00123456789
Tab. Lining Numbers
00123456789

00123456789
Tab. Oldstyle Numbers
00123456789

Numerators, Denominators,

Math Symbols

Arrows \& Geometry

Uppercase Extended
$0123456789 \mathrm{H}_{0} 1234567890123456789 \mathrm{H}_{0123456789}$
$+-\times \div=\neq><\geq \leq \pm \approx \sim \neg^{\wedge} \varnothing \infty \Delta \int \Omega \Delta \Pi \Sigma \sqrt{ } \partial \mu \pi / \% \%$
$\Phi \$ € € f £ \neq \mathrm{q}$ Prebuilt Fractions
$1 / 2^{1 / 3} 3^{2 / 3} 1 / 4^{3 / 4} 1 / 8^{3 / 8} 5 / 8^{7 / 8}$


 ÜÜƯ̛̈̃̄ŪŰŪŲU゚ŨẂŴẄW̄ȲŶŸȲY̌ŽŽŻQ

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# 125 pt <br> 48 pt <br> SPACE <br> <br> INTERPLANETARY <br> <br> INTERPLANETARY Transport System 

 Transport System}

## 32 pt

# The proposed lunar colony will be located near the Southern edge of 

## 12 pt

3 MAY. BISTRITZ. - LEFT MUNICH AT 8:35 P.M., on 1st May, arriving at Vienna early next morning; should have arrived at 6:46, but train was an hour late. Buda-Pesth seems a wonderful place, from the glimpse which I got of it from the train and the little I could walk through the streets. I feared to go very far from the station, as we had arrived late and would start as near the correct time as possible. The impression I had was that we were leaving the West and entering the East; the most western of splendid bridges over the Danube, which is here of noble width and depth, took us among the traditions of Turkish rule. We left in pretty good time, and came after nightfall to Klausenburgh. Here I stopped for the night at the Hotel Royale. I had for dinner, or rather supper, a chicken done up some way with red pepper, which was very good but thirsty. (Mem., get recipe for Mina.) I asked the waiter, and he said it

## 10 pt

IT WAS A BRIGHT COLD DAY IN APRIL, and the clocks were striking thirteen. Winston Smith, his chin nuzzled into his breast in an effort to escape the vile wind, slipped quickly through the glass doors of Victory Mansions, though not quickly enough to prevent a swirl of gritty dust from entering along with him. The hallway smelt of boiled cabbage and old rag mats. At one end of it a coloured poster, too large for indoor display, had been tacked to the wall. It depicted simply an enormous face, more than a metre wide: the face of a man of about forty-five, with a heavy black moustache and ruggedly handsome features. Winston made for the stairs. It was no use trying the lift. Even at the best of times it was seldom working, and at present the electric current was cut off during daylight hours. It was part of the economy drive in preparation for Hate Week. The flat was seven flights up, and Winston, who

## 8 pt

YOU WILL REJOICE TO HEAR THAT no disaster has accompanied the commencement of an enterprise which you have regarded with such evil forebodings. I arrived here yesterday, and my first task is to assure my dear sister of my welfare and increasing confidence in the success of my undertaking. I am already far north of London, and as I walk in the streets of Petersburgh, I feel a cold northern breeze play upon my cheeks, which braces my nerves and fills me with delight. Do you understand this feeling? This breeze, which has travelled from the regions towards which I am advancing, gives me a foretaste of those icy climes. Inspirited by this wind of promise, my daydreams become more fervent and vivid. I try in vain to be persuaded that the pole is the seat of frost and desolation; it ever presents itself to my imagination as the region of beauty and delight. There, Margaret, the sun is for ever visible, its broad disk just skirting the horizon and diffusing a perpetual splendour. There-for with your leave, my sister, I will put some trust in preceding navigators-there snow and frost are banished; and, sailing over a calm sea,


## 86 Reals

 Americana SequentialHøyoppløselige

48 pt
San Francisco CA
56 pt
HYAENODONS heimopäällikkö network television EXIT THIS WAY $\rightarrow$ £30 Per Attendee

# 125 pt 48 pt <br> $" 1956$ " Mission District E SAN FRANCISCO 

## 32 pt

## There are five such points, labeled L1 to L5, all in the orbital plane by

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56 pt

# A9 Westbound 

 Terminus Exits Newton Abbot
## 48 pt

STRASSENBAHN
METRO 50
$R$ Centraal Parasympathetic Add $3 / 4$ Cup Dried Resistance 380

# 125 pt 48 pt <br> <br> KUNSTWERKEN <br> <br> KUNSTWERKEN Oceanic Surveys 

 Oceanic Surveys}

## 32 pt

# "Stand up... there you go. You were dreaming - what’s your name?" 

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# Grotesque No5 

 Type FoundersGOLDEN's-Gravenhage 48 pt
51 nr. Isolatorweg
75 pt LIMITLESS time \& tide Wrenhaven River a cut in the hand SECOND-GUESS

# 125 pt <br> Coffee <br> <br> \section*{48 pt} <br> <br> \section*{48 pt} <br> <br> \section*{Monastery Wine <br> <br> \section*{Monastery Wine AQUA REGIA 91\%} 

 AQUA REGIA 91\%}}

32 pt

## MASS-DRIVER c/o RUTHERFORD CRAZE presents "MD SYSTEM"

## 12 pt

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56 pt

## EXTRA BLACK

 Mondays Only \#general (217)48 pt
Untitled-1 [RGB] Overwrite Save? PAPRIKA HENDL Supremely


## 32 pt

## Out in the dark, beyond the city, a siren voice was calling, lonely

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| Supported Languages |  |  |  | Details |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Afrikaans | Hungarian | Malagasy | Shambala | Designed By | Rutherford Craze |
| Albanian | Icelandic | Malay | Shona |  |  |
| Asu | Ido | Maltese | Slovak | Released | February 2020 |
| Basque | Inari Sami | Manx | Slovenian |  |  |
| Bemba | Indonesian | Maori | Soga | Styles | 10 |
| Bena | Interlingua | Meru | Somali |  |  |
| Bosnian | Irish | Morisyen | South Ndebele | Glyphs | 578 |
| Catalan | Italian | North Ndebele | Southern Sotho |  |  |
| Cebuano | Javanese | Northern Sami | Spanish | Formats | OTF, WOFF, WOFF2 |
| Chiga | Jju | Northern Sotho | Swahili |  |  |
| Colognian | Jola-Fonyi | Norwegian Bokmål | Swati | Licensing | Desktop \& Web |
| Cornish | Kabuverdianu | Norwegian Nynorsk | Swedish |  | (other applications on request) |
| Corsican | Kalaallisut | Nyanja | Swiss German |  |  |
| Croatian | Kalenjin | Nyankole | Taita | Copyright | This specimen is intended for informational |
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| Friulian | Luxembourgish | Sango | Welsh | Credits | With particular thanks to Frank Grießhammer, |
| Galician | Luyia | Sangu | Western Frisian |  | Timothy Donaldson and Luke Charsley for their |
| Ganda | Machame | Sardinian | Wolof |  | feedback during the design process. |
| German | Makhuwa-Meetto | Scottish Gaelic | Xhosa |  |  |
| Gusii | Makonde | Sena | Zulu |  | Specimen of Akzidenz-Grotesk (p. 2) modified from a |
|  |  |  |  |  | scan by James Puckett. |
|  |  |  |  |  | https://commons.wikimedia.org/wiki/File:Standard_ |
|  |  |  |  |  | (Akzidenz_Grotesque)_Specimen_(4083754418).jpg |

